



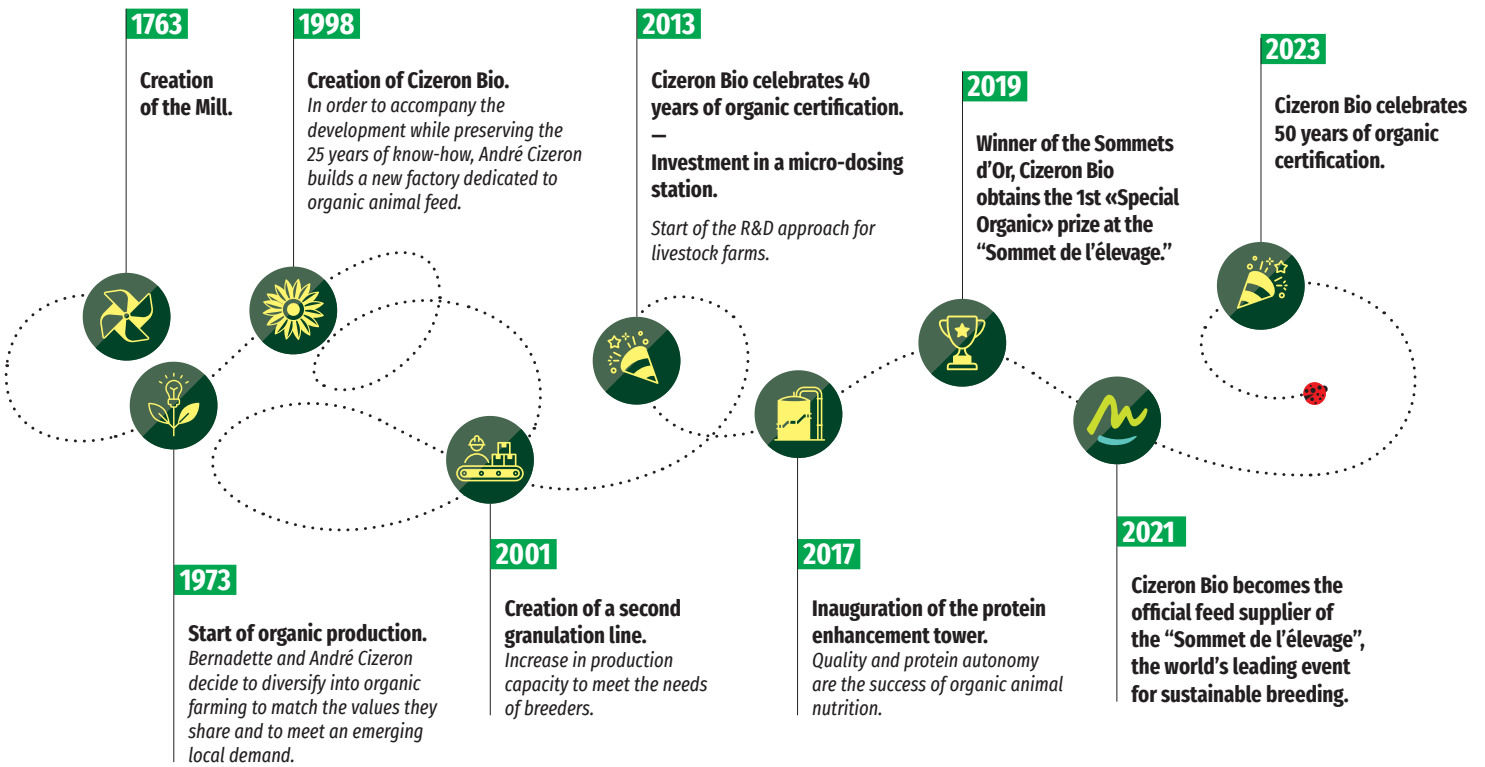
50 YEARS OF ORGANIC CERTIFICATION FOR CIZERON BIO

In 2023, Cizeron Bio, experts in organic animal feed, celebrates its **50 years of organic certification**. To celebrate the anniversary of its certification, **Cizeron Bio has invited its partners, customers and colleagues on Friday 21 April for a social and informal day.**

A professional event of capital importance, as Jean-Charles Cizeron underlines: *«It is important to us to share this event with those who have been with us and believed in us for 50 years».*

For the occasion, nearly 200 professionals, farmers, food industry stakeholders and distributors will be gathered to celebrate half a century of TRADITION, INNOVATION AND MODERNITY.

AN ORGANIC PIONEER



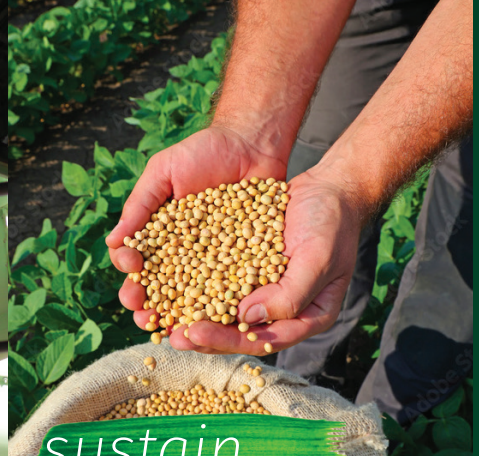
adapting

→ know how to initiate and seize opportunities to achieve its objectives



optimise

→ make the most of the material and research



sustain

→ guaranteeing sustainable development with the industry

Cizeron Bio: its values

Cizeron Bio, a company with five decades of recognised expertise in animal nutrition, is always **at the heart of the concerns of breeders, sectors and markets**. It relies on its research and development departments in order to innovate even further on industrial processes and to offer feeds offering a global nutritional approach to energy and protein, with traced raw materials, nearly 90% of which come from French sectors.

The company, like the organic market, has continued to progress. Among other things, it has been able to optimise its manufacturing processes: traceability, expertise, research and development.





50 YEARS

In order to pay tribute to all the women and men who, every day, make the organic sector a success, Cizeron Bio wishes to celebrate its 50 years of organic certification as it should.

Programme of the day on Friday 21st April

9:30 Welcome coffee and meeting with our teams

10:00 Welcome and anniversary video

10:30 Mini-conferences

Mini-conference 1 VEGETABLE PRODUCTION

Mieux nourrir les animaux, une priorité stratégique : regards croisés sur les évolutions des pratiques en production végétale.

Mini-conference 2 ANIMAL PRODUCTION

Understanding and observing the animal: a powerful and decisive lever for optimising animal feed.

Mini-conference 3 RESEARCH AND DEVELOPMENT

Excelling in monogastric farming: R&D and collaboration, two major foundations for high-performance nutritional solutions.

Mini-conference 4 DISTRIBUTION & FUTURE SUPPLY CHAIN

The importance of synergy between the players in the industry. What opportunities should we seize together and in what ways? What models should be applied?

12:30 pm Keynote address

1:00 pm Organic & local buffet lunch

1:00 > 4:00 pm

- **Interactive workshops:** Innovation, process and technicality in breeding.
- Visits to the mill, the factory and the protein tower.
- Local organic producers market.



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