

50 YEARSOF ORGANIC CERTIFICATION FOR CIZERON BIO

In 2023, Cizeron Bio, experts in organic animal feed, celebrates its **50 years** of organic certification. To celebrate the anniversary of its certification, Cizeron Bio has invited its partners, customers and colleagues on Friday **21 April for a social and informal day.**

A professional event of capital importance, as Jean-Charles Cizeron underlines: «It is important to us to share this event with those who have been with us and believed in us for 50 years».

For the occasion, nearly 200 professionals, farmers, food industry stakeholders and distributors will be gathered to celebrate half a century of TRADITION, INNOVATION AND MODERNITY.

AN ORGANIC PIONEER

1763

Creation of the Mill.

1998

Creation of Cizeron Bio.

In order to accompany the development while preserving the 25 years of know-how, André Cizeron builds a new factory dedicated to organic animal feed.

2013

Cizeron Bio celebrates 40 years of organic certification.

Investment in a micro-dosing station.

Start of the R&D approach for livestock farms.

2019

Winner of the Sommets d'Or, Cizeron Bio obtains the 1st «Special Organic» prize at the "Sommet de l'élevage." 2023

Cizeron Bio celebrates 50 years of organic certification.



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1973

Start of organic production.

Bernadette and André Cizeron decide to diversify into organic farming to match the values they share and to meet an emerging local demand.

2001

Creation of a second granulation line.

Increase in production capacity to meet the needs of breeders.

2017

Inauguration of the protein enhancement tower.

Quality and protein autonomy are the success of organic animal nutrition.

2021

Cizeron Bio becomes the official feed supplier of the "Sommet de l'élevage", the world's leading event for sustainable breeding.



- → know how to initiate and seize opportunities to achieve its objectives
- optimise of the continuous of
 - → make the most of the material and research
- → guaranteeing sustainable development with the industry

sustair



Cizeron Bio, a company with five decades of recognised expertise in animal nutrition, is always **at the heart of the concerns of breeders, sectors and markets.** It relies on its research and development departments in order to innovate even further on industrial processes and to offer feeds offering a global nutritional approach to energy and protein, with traced raw materials, nearly 90% of which come from French sectors.

The company, like the organic market, has continued to progress. Among other things, it has been able to optimise its manufacturing processes: traceability, expertise, research and development.



In order to pay tribute to all the women and men who, every day, make the organic sector a success, Cizeron Bio wishes to celebrate its 50 years of organic certification as it should.

Programme of the day on Friday 21st April

9:30 Welcome coffee and meeting with our teams

10:00 Welcome and anniversary video

10:30 Mini-conferences

Mini-conference 1 VEGETABLE PRODUCTION

Mieux nourrir les animaux, une priorité stratégique : regards croisés sur les évolutions des pratiques en production végétale.

Mini-conference 2 ANIMAL PRODUCTION

Understanding and observing the animal: a powerful and decisive lever for optimising animal feed.

12:30 pm Keynote address

1:00 pm Organic & local buffet lunch

1:00 > 4:00 pm

- Interactive workshops: Innovation, process and technicality in breeding.
- Visits to the mill, the factory and the protein tower.
- Local organic producers market.



CONTACT

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Mini-conference 3 RESEARCH AND DEVELOPMENT

Excelling in monogastric farming: R&D and collaboration, two major foundations for high-performance nutritional solutions.

Mini-conference 4 DISTRIBUTION & FUTURE SUPPLY CHAIN

The importance of synergy between the players in the industry. What opportunities should we seize together and in what ways? What models should be applied?

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