



50 YEARS
CIZERON
BIO[®] SA

2023

PRESS KIT



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EDITORIAL

Cizeron Bio... 50 years of history and still anchored in the same DNA

«In 2023, Cizeron celebrates its 50 years of organic certification.

Our company, as well as the organic market, has been growing steadily for half a century and even more rapidly for the last 10 years.

It is the work that has been done over several decades that gives meaning to our ideas, our ethics, our technology and our modernity, all of which have driven us forward and must continue to do so.

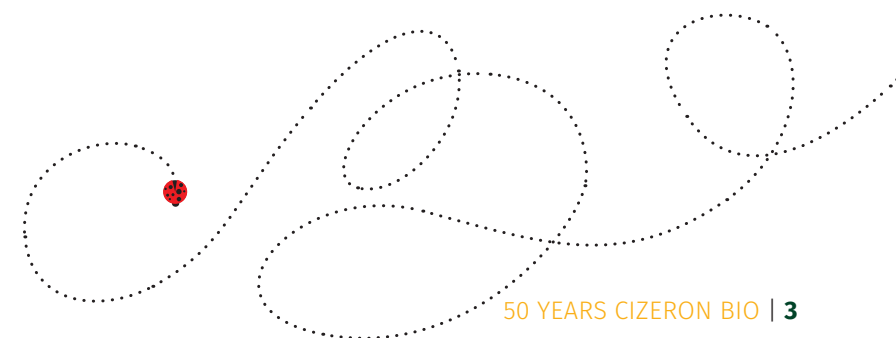
Today, Cizeron Bio has a solid expertise in organic animal nutrition. This experience is enhanced by our skills in R&D specialised by species, in the innovation of our processes and in the quality of the services we offer.

We rely on three key words: adapt, optimise and sustain.

We must provoke and seize opportunities to achieve our goals while making the most of the material and research and development to ensure sustainable development with the organic sector.

Farmers and livestock farming, agri-businesses and consumer-driven markets are at the heart of our concerns. Everything we have built up to now has been conceived in a spirit of co-construction. Our desire is to continue along this path.”

Jean-Charles Cizeron,
CEO of Cizeron Bio




AN EXPERT IN ORGANIC ANIMAL NUTRITION FOR ALMOST 50 YEARS

The history of the Cizeron family begins with the creation of the flour mill in 1763. 260 years later, the 6th generation continues to manage the mill.

In 1973, Bernadette and André Cizeron decided to diversify into organic farming to match the values they held and to meet an emerging local demand, based on **a vocation: to manufacture feed for animals with quality products from responsible channels.**


This intuition was the right one: organic before organic.

In 2023, the family business celebrates 50 years of organic certification. Half a century of history punctuated by key dates:




1763

Creation of the Mill.




1973

Start of organic production. Bernadette and André Cizeron decide to diversify into organic production to match their own values and to meet an emerging local demand.




1998

Creation of Cizeron Bio
In order to accompany the development while preserving the 25 years of know-how, André Cizeron builds a new factory dedicated to organic animal feed.



2001


Creation of a second granulation line.
Increase in production capacity to meet the needs of breeders.



2013


Cizeron Bio celebrates 40 years of organic certification.
—
Investment in a micro-dosing station.

Start of the R&D approach for the farms.




2017

Inauguration of the protein recovery tower.
Quality and protein autonomy are the success of organic animal nutrition.




2019

Winner of the Sommets d'Or, Cizeron Bio obtains the 1st «Special Organic» prize at the Sommet de l'élevage.



2021

Cizeron Bio becomes the official feed supplier of the Sommet de l'élevage, the world's leading event for sustainable breeding.



2023

Cizeron Bio celebrates 50 years of organic certification.

« Always remember where you come from, know where you want to go and believe deeply in it.” ».

UNQUESTIONABLE ETHICS IN THE ORGANIC SECTOR

Cizeron Bio connects the players in the organic sector around responsible values and nutritional performance. **It is the first certified organic company in its field since 1973**, its activity is **entirely dedicated to the nutrition and management of organic livestock.**

For the company, **successful animal feeding is the result of quality products** (cereals, proteins, vitamins and trace elements), **advice adapted to the needs of the animals and in partnership with the breeders**, in order to respond to the same concern: **animal welfare, which contributes to improving human nutrition.**

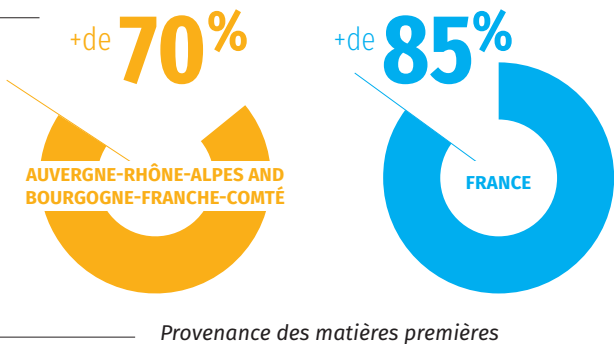
Cizeron Bio's global approach is based on an ethic, a deep commitment that drives its strategic orientations, its production choices and its customer relations.

A genuine local supply chain with its partners and cereal farmers.

As a result of continuous work, today, more than 70% of Cizeron Bio's raw materials come from the Auvergne-Rhône-Alpes and Bourgogne-Franche-Comté regions. Overall, **more than 85% of its raw materials are French**, with the remainder coming from neighbouring European countries.

Its technical and industrial expertise leads it to design its feeds with **an unequalled diversity of 80 raw materials.** This provides the animals with a fundamental nutritional contribution enabling them to reach **demanding levels of performance.**

In order to offer optimal coherence between its raw material purchases and its actions, **its logistics flows are thought out and rationalised every day to reduce environmental impact.** Nearly 90% of its trucks that leave to deliver feed to farms return loaded with raw materials.



A COMMITMENT: TO GUARANTEE TECHNICALITY, PROFITABILITY AND SAFETY TO ITS CUSTOMERS

Cizeron Bio's traceability and quality control procedures, from the field to the feed, **have been developed alongside the French organic cereal industry for almost 50 years.**

Through daily exchanges with its breeders and partners, Cizeron Bio is constantly seeking to improve its feeds to meet the needs of the animals.

Thus, thanks to its **Research & Development team**, which is active every day to quantify and adapt its formulations with precision, its production site constantly integrates **new technologies** to design **more than 450 feed formulas with performance and traceability requirements.**

All of this is done with a view to maintaining a unique industrial process enabling the company to develop and assemble local protein crop production to produce **technical and protein cores with nutritional properties adapted to the requirements of tomorrow's market.**





CIZERON BIO, ITS PRODUCTS AND SERVICES

Cizeron Bio works to provide breeders with **high performance and quality feeds**, respecting the regulations relating to organic farming: they are manufactured only on demand, on a just-in-time basis.

The added value of the company goes beyond the **quality** of its products: it also concerns the **support** it offers to each breeder.

Not only does the company study the breeder's needs precisely, but it also guides him in the dosages according to the animal's stage of life, its evolution and external factors.

It provides **efficient support with strong technical principles based on a dialogue** established not only with the breeders, but also with the cereal producers, suppliers of raw materials.

Cizeron Bio offers a wide range of feeds adapted to the needs of livestock, making it a point of honour to know the whole life of its product, from the seed to the assimilation by the animal.

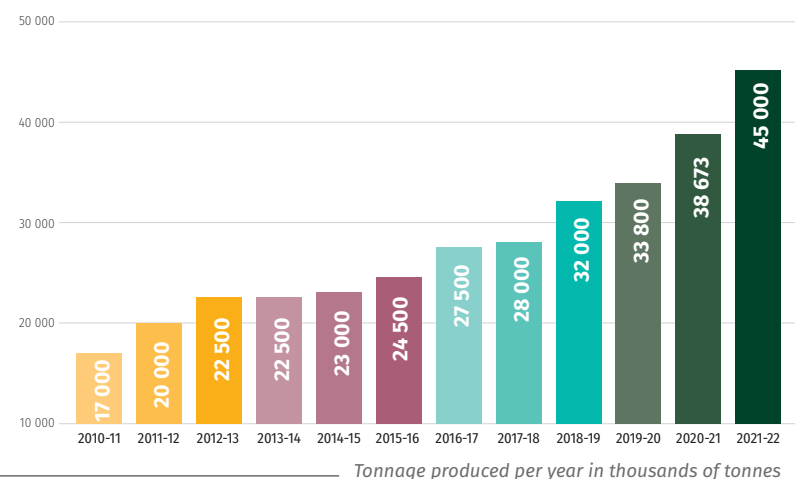
It offers top-of-the-range feeds for :

- **POULTRY** (laying and meat)
- **PIGS**
- **CATTLE** (milk, growth and meat)
- **SHEEP** (meat and milk)
- **GOATS**
- **OTHER ANIMALS** (horses and rabbits)



Cizeron Bio connects the players in the organic sector around responsible values and nutritional performance.

For the company, a successful animal feed is the result of quality products (cereals, proteins, vitamins and trace elements), advice adapted to the needs of the animals and in partnership with the breeders, in order to respond to the same concern: animal welfare, which contributes to improving human nutrition.



A COMPANY IN LINE WITH ITS MARKET

Cizeron Bio is the first certified organic company in its field since 1973. Cizeron Bio's activity is entirely dedicated to the nutrition and management of organic livestock.

Its technical and economic decisions are taken in consultation with the breeders and their requirements. Managing balance thanks to its expertise but above all thanks to its special relationship with the breeder, his animals and his farm, with the monitoring of technical performance and the setting up of field trials.

With active territorial roots in the rural area of the Monts du Lyonnais, the company has developed a solid philosophy over the decades to design an agricultural model adapted to current and future generations.

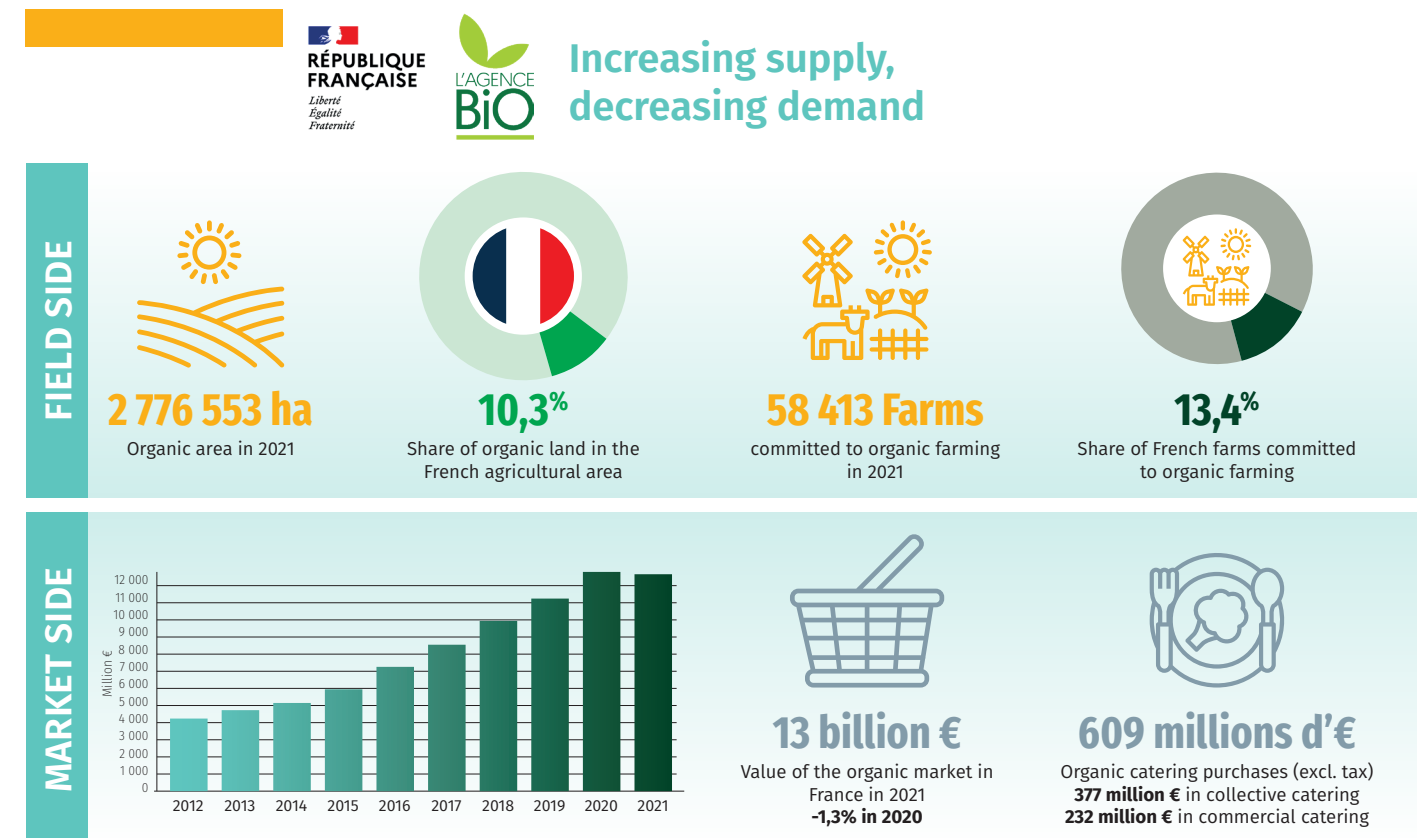


Bernadette & André Cizeron,
organic pioneers

A MARKET IN CONSTANT EVOLUTION

The organic farming market has evolved considerably over the last 50 years, whether in terms of regulations, consumption or development.

Indeed, after years of exponential growth, the market is now, for the first time, experiencing a decrease in consumption. However, supply is increasing.

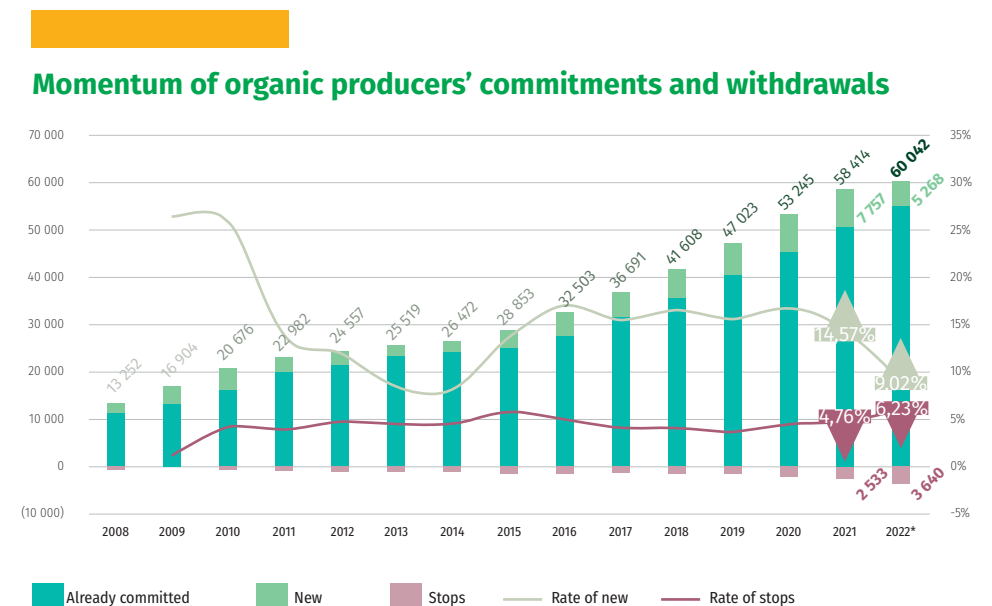


A demand to be stimulated to meet the growing volumes of organic farmers.

The current question is how to regulate the growing production flows in relation to this falling demand. On the other hand, the distribution channels are doing well.

Despite this unprecedented context for the sector, the commitment of organic producers is not weakening, quite the contrary.

Source : Agence BIO / OC - Rates according to the population committed at the end of the previous year *2022 year-end estimates based on the situation on 30 November



CIZERON BIO IN 2023

4 AREAS OF EXPERTISE

1 Crop production

Feeding animals better is a strategic priority for Cizeron Bio. As a player in the organic sector, the company is constantly on the lookout for changes in plant production practices.

For several decades, **Cizeron Bio has been feeding its customers' animals with crops grown in French fields**, a partnership between breeders and organic cereal suppliers. By using a large number of raw materials purchased in France, **Cizeron Bio also allows farmers to work on sustainable and productive organic rotations.**

Today in France and in Europe, population movements have accentuated the fact that the land that feeds people is not in the immediate vicinity.

In Europe, we do not have a food-producing agriculture, we have cereal farmers on one side, breeders on the other and consumers on the other side.

An essential question: how can we bring the animal closer and **fully integrate it into the nitrogen cycle?**

In arable farming areas, there is no longer any livestock farming, whereas livestock farming needs arable farming. So how can we bring arable farming and livestock farming closer together?

This approach is possible through raw materials because the use of raw materials in livestock farming and agronomy will be in alignment. Also, in the organisation of companies, for example in the Auvergne-Rhône-Alpes or Burgundy regions where the consumption basins, the flows allow exchanges in an optimal way. **Cizeron Bio has always optimised its feed delivery rotations by more than 90% with the return of collected raw materials.**



Testimonial

« Our relationship with Cizeron Bio goes back to the very beginning of the cooperative's history in the 1980s. For 40 years, its innovation and R&D strategy has been totally in line with our needs. We have farmers who can be installed on low-potential agricultural land and we need to move forward on crops that will be more adapted to the terroir. Cizeron's R&D work is therefore essential for us, it is their real strength. Without them, we would not be able to do this research work.

The team is always one step ahead on many subjects. They are a reliable partner who never fails to deliver, who is always in line with their values, despite the ups and downs. These are solid foundations that we share together, » **explains Bastien Vincent, Commercial Director of Union FERMES BIO (Nitry, 89).**



2 Animal Production

Understanding and observing the animal is a powerful and decisive lever for the optimisation of animal feed. This is why Cizeron Bio conducts **numerous trials in livestock farming.**

In partnership with groups of breeders, CIZERON BIO conducts several trials each year on targeted productions. This proximity and the ability to listen to the field enable it to analyse the problems encountered by breeders and to find appropriate solutions.

In addition, its investment in **micro-dosing** enables it to respond in a targeted manner to the needs of the animals (nutrition, health and well-being) according to their age, their metabolism and the specificities of the herd.

The choice of micro-ingredients (trace elements, enzymes, pigments, etc.) is strategic in its approach to successful breeding. From its micro-dosing station, CIZERON BIO selects micro-ingredients according to the physiological and nutritional requirements of the animals.



Témoignage

« We have been a customer for over twenty years. We are extremely satisfied with the Cizeron team, their responsiveness and their advice and recommendations. The Cizeron technicians support us and accompany us in our complicated pig activity » **explains Richard Néant, pig and layer breeder at the Ferme des Grillons (Lurcy-Lévis, 03).**



3 Research & Development

R&D and collaboration are two major pillars for efficient nutritional solutions.

Cizeron Bio's constant concern to improve the quality and performance of its foodstuffs leads it to carry out numerous actions in the field of research and development.

Through knowledge and regular exchanges, the significance of its work interests three essential actors: its customers, its suppliers and its partners.

Adding value to protein

Protein has become an expensive and rare resource. In response to this problem, CIZERON BIO optimises the quality and efficiency of this resource for **a solution of the future**.

The enhancement of protein, the result of five years of advanced research, makes it possible to provide animals with excellent quality proteins in Cizeron Bio feeds. Today, the company **enhances the proteins of more than 18 raw materials**.

The results are convincing: the proteins can be supplied in smaller quantities, given their better digestibility. This leads to savings in terms of purchases and **improves the animal's health and its technical and economic performance by increasing its production** (milk, meat).

The formulation

The CIZERON BIO formulation meets the nutritional needs of the animals while adapting to the expectations of the breeders and the availability of organic raw materials.

CIZERON BIO uses its expertise to improve the performance of each farm. It offers optimised formulas, respecting precise nutritional values and ensuring the consistency of feed quality, throughout the year, associated with formulation constraints linked to sustainability and carbon footprint issues.

RECOGNITION

Its R&D work was rewarded in 2016 by the **Bio'innov Auvergne-Rhône-Alpes** programme for its protein strategy, and in 2019 with the **1st « Special Organic Prize »** of the Sommets d'or at the Sommet de l'élevage for its **« technical and protein cores »**. Since 2021, Cizeron Bio has become the official feed supplier of the Sommet de l'élevage.

Testimonial

« Our business relationship with Cizeron goes back several decades and is essentially concerned with oil cakes. It is a partnership that does not need a long-term contract because we share the same values. We have the same ambitions in terms of CSR (corporate social responsibility) and everything sustainable, especially concerning the development of organic farming in France.

The Cizeron Bio company carries out quality work, the production and the products are very well mastered.

I am very happy to work with Cizeron because it is a family business, independent, which advances organic agriculture and develops new products and new processes. »
President of the MOOG oil mill - Bio Planète brand - (Bram, 11) explains

4 Distribution and the industry of tomorrow

CIZERON BIO pays **great attention to its suppliers** and works **in partnership** with them. Its global and equitable approach advocates **sourcing as regionally as possible**. Raw materials are purchased directly from specialised storage organisations, producer organisations and cooperatives.

The protein resource, a real speciality of Cizeron, is a key issue for our markets. **The company has diversified its protein sources in order to become involved in local oilseed production chains**. This allows it to avoid the international trade in soya cake.

70% of cereal supplies are produced in the Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté and neighbouring regions. The remaining 30% mainly concerns sunflower, soya, rapeseed, sesame, linseed, protein crops, oilseeds and pulses and are supplied by French crushers and, exceptionally, foreign crushers.

Some of the raw materials come from northern Italy, Germany and Spain because of a historical commercial relationship established at a time when local production was still in deficit. These partners have developed more suitable crop ranges that are not found in France.

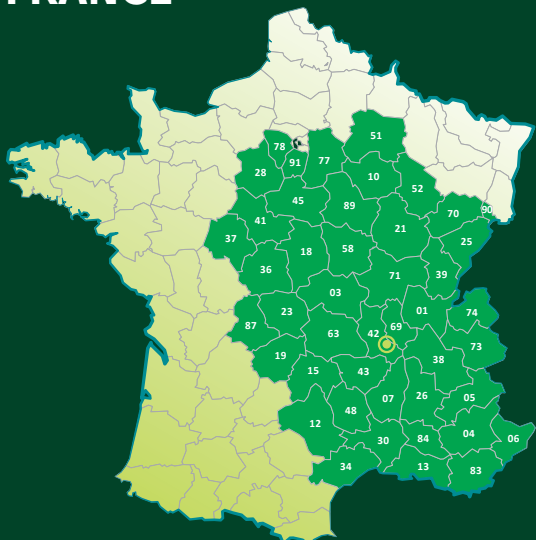
The favourable evolution of the sector is based on the importance of synergy between the players in order to find together the opportunities, the means and the models for its sustainable development.



LOCATION AND CONTACTS

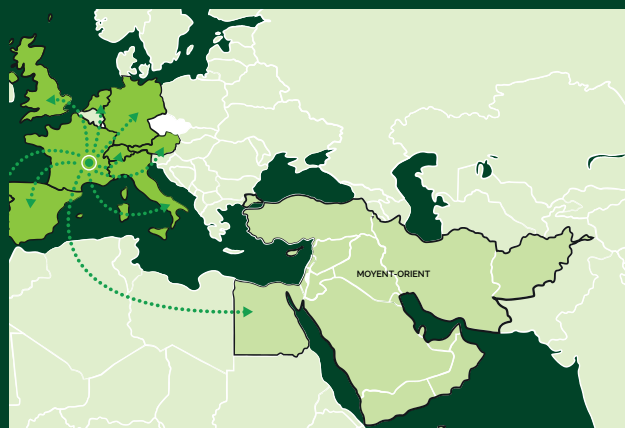
The location of the Cizeron Bio company in the immediate vicinity of Saint-Etienne is an opportunity since it allows quick access to the road and motorway axes serving the Rhone Valley, Burgundy, Auvergne and the Centre. The proximity of various breeding areas (poultry, pigs and ruminants) is also a major advantage.

GEOGRAPHICAL AREA OF ACTION, IN METROPOLITAN FRANCE



GEOGRAPHICAL AREA OF ACTION, FOR EXPORT

As the quality of Cizeron Bio products is highly sought after, the company also delivers abroad: Spain, Portugal, Italy, Switzerland, Germany, Austria, the Netherlands, the UK and the Middle East.



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